Project # 4—Why? A Digital Project

The goal of this most elaborate and collaborative "speech" (more of a presentation, really) is to help an audience understand _more about your chosen major and why you personally feel this is the right path for you._ Consider that there is the need to explain to the audience and make them care about this major and how you fit into it. You will have different roles for this project depending on which **path** (see below) you follow. This assignment will require time to meet with your group outside of regular class time to plan, film, and edit your digital project.

There are 3 paths for this project:

Roundtable Discussion: 3 people help an audience understand more about your chosen major and why you personally feel this is the right path for you. Think of this as something that you might see offered in an academic environment.

News Report: Some room for creativity here. You will need to play the roles of news anchors and reporters to deliver news stories about your major—could be an investigation, "This just in," a Q and A, lots of possibilities. Maybe you interview someone (not in our class) who is in your major or teaches in the major? That would be cool. Ultimately, the goal here is for 3 people to help an audience understand more about your chosen major and why you personally feel this is the right path for you as delivered through the genre of a newscast.

Talk Show: More room for creativity here, more humor possibilities too. For this path, imagine someone would need to play the role of talk show host and interview guests. Consider the genre of a talk show vs. a news report—one is likely more jovial than another. Ultimately, the goal here is for 3 people to help an audience understand more about your chosen major and why you personally feel this is the right path for you as delivered through the genre of a talk show.

**In any of these paths, researching your major and explaining in the proper format is essential.**

You will all have 3 weeks from now to complete the following:

➔   **Create a SPEECH 4 page** ⬅
    → **SEND THE LINK TO THIS PAGE THE DAY YOU PRESENT**⬅

Each SPEECH 4 page should have the following:

- Brainstorm/Outline/script of program _**draft 5 pts.**_
- Video of your dry-dry-run _**5 pts.**_
- Reflection of dry-dry-run (copied from **journal # 17**) _**5 pts.**_
- Video of your dry-run _**5 pts.**_
- Reflection of dry-run (copied from **journal # 18**) _**5 pts.**_
- _**Updated**_ Brainstorm/Outline/script of program _**5 pts.**_
- Green screen edited video* _**65 pts.**_

- Reflection on the process/role in group (**copied from journal #19**) *5 pts.*
- There's also a bonus podcast option I'll mention soon enough (*3 pts.)*

*The green screen video will be evaluated in the follow ways (should total **65 pts**):

Comprehension and Style: *15 pts.*

For this category, you will work with your group to construct a speech that fits appropriately with the *path* you take—you might think of this in terms of understanding the genre.

1   2   3   4   5   6   7   8   9   10   x 1.5 = _____

Delivery: *20 pts.*

Practice, practice: Some parts might require memorization or even reading off cue cards, whereas others might involve coming off as a natural and not overly scripted: imagine how poorly it would play out if—I'm thinking David Letterman, but perhaps you might think of Jimmy Fallon—read a script and his guest read answers back to him…

1   2   3   4   5   6   7   8   9   10   x 2 =   _____

Technical Polish: *10 pts.*

This is where your technology chops come in handy. You'll definitely want to work with the Digispace folks to make this look good. **USE THE GREEN SCREEN** room—book it for filming. Book time, too, for **EDITING** your work. Make sure to have credits, music (intros and outros) and edits brining in other scenes, images, artifacts. It takes time to edit, likely 90 minutes or so, so make sure you budget your time and book ahead.

1   2   3   4   5   6   7   8   9   10   =   _____

Organization: *10 pts.*

How well did your design the content of this speech? Did you get into depth and help the audience easily and clearly understand more about your chosen major and why it's the path for you?

1   2   3   4   5   6   7   8   9   10   =   _____

Your Group and You: *5 pts. (the grade THEY gave you)+ 5 pts. (why you assigned the grade YOU did).*

Did they work hard or did you do the heavy lifting? Hand me a folded piece of paper when we watch these speeches in class with a grade for each of your group members. The grade is from 1-5. Explain in 3-4 sentences for EACH member why you assigned the grade.

1   2   3   4   5 = _____   *AND*   1   2   3   4   5 = _____

Important details:

➔ This digital project should be about **4 minutes long. No less than 3:30. No more than 6 minutes.**
➔ Collaboration is key, so plan on working to structure your time together.
➔ I am a resource, but for technical assistance, you'll work with the DigiSpace consultants.
➔ As you can see, this is a pretty wide-open assignment. Let's stay in touch. Run ideas by me. Expect that there might be some modifications or alterations as the project goes forward. Stay flexible, OK?

KEY DATES FOR SPEECH 4:

Mon., Nov. 4: Digi-support/in-class prep

Weds., Nov. 6: Dry-run/in-class prep—group 1-3

Mon., Nov. 11: Dry-run/in-class prep—group 4-5

Weds., Nov. 13: post class: Recording and editing (You're working with your group or consulting with me)

Mon., Nov. 18: post class: Recording and editing (You're working with your group or consulting with me)

~~**Weds., Nov. 20**: in-class viewing~~

Mon., Nov. 25: In-class viewing

Weds, Dec 4: Bonus podcast due