

Project # 4—A Digital Project, A Chance for Real (Fun) Learning

The goal of this most elaborate and collaborative “speech” (more of a presentation, really) is to help an audience understand more about your chosen major and why you personally feel this is the right path for you. Consider that there is the need to explain to the audience and make them care about this major and how you fit into it. You will have different roles for this project depending on which **path** (see below) you follow. This assignment will require time to meet with your group outside of regular class time to plan, film, and edit your digital project.

There are 3 paths for this project:

Roundtable/Panel Discussion: 3 people help an audience understand more about your chosen major and why you personally feel this is the right path for you. Think of this as something that you might see offered in an academic environment.

News Report: Some room for creativity here. You will need to play the roles of news anchors and reporters to deliver news stories about your major—this could be an investigation, “This just in,” a Q and A, lots of possibilities. Maybe you interview someone (not in our class) who is in your major or teaches in the major? That would be cool. Ultimately, the goal here is for 3 people to help an audience understand more about your chosen major and why you personally feel this is the right path for you as delivered through the genre of a newscast.

Talk Show: More room for creativity here, more humor possibilities too. For this path, imagine someone would need to play the role of talk show host to interview guests. Consider the genre of a talk show vs. a news report—one is likely more jovial than another. Ultimately, the goal here is for 3 people to help an audience understand more about your chosen major and why you personally feel this is the right path for you as delivered through the genre of a talk show.

For any of these paths, researching your majors and explaining in the proper format is essential.

This project will carry us to the end of the term; here are specifics regarding how to earn credit:

- ➔ Create a SPEECH 4 page ←
➔ **SEND THE LINK TO THIS PAGE THE DAY YOU PRESENT**←

Each SPEECH 4 page should have the following:

- Brainstorm/Outline/script of program **draft 5 pts.**
- Video of your dry-dry-run from class **5 pts. 5**
- Video of your dry-run from class **5 pts. 5**
- **Updated** Brainstorm/Outline/script of program **5 pts.**
- Actual Video* **65 pts.**

Additional Points:

- Reflection of dry-dry-run **5 pts. 5**
- Reflection of dry-run **5 pts.5**
- Reflection on the process/role in group **5 pts. 5**

*The Actual Video will be evaluated in the follow ways (should total **65 pts**):

Comprehension and Style: 15 pts.

For this category, you will work with your group to construct a speech that fits appropriately with the **path** you take—you might think of this in terms of understanding the genre.

1 2 3 4 5 6 7 8 9 10 x 1.5 = _____

Delivery: 20 pts.

Practice, practice: Some parts might require memorization or even reading off cue cards, whereas others might involve coming off as a natural and not overly scripted: imagine how poorly it would play out if—I’m thinking of David Letterman, but perhaps you might think of Jimmy Fallon—read a script and his guest read answers back to him...

1 2 3 4 5 6 7 8 9 10 x 2 = _____

Technical Polish: 10 pts.

This is where your technology chops come in handy. You’ll most likely want to work with the [Digispace](#) folks to make this look good. You’ll want to make sure it has a clean, professional look. Make sure to have credits, music (intros and outros) and edits bringin in other scenes, images, artifacts. It takes time to edit, likely a few hours, so make sure you budget your time and book ahead with the DigiSpace.

1 2 3 4 5 6 7 8 9 10 = _____

Organization: 10 pts.

How well did your design the content of this speech? Did you get into depth and help the audience easily and clearly understand more about your chosen major and why it’s the path for you?

1 2 3 4 5 6 7 8 9 10 = _____

Your Group and You: 5 pts. (the grade THEY gave you)+ 5 pts. (why you assigned the grade YOU did) (10 total)

Did they work hard or did you do the heavy lifting? Hand me a folded piece of paper when we watch these speeches in class with a grade for *each* of your group members. The grade is from 1-5. Explain in 3-4 sentences for EACH member why you assigned the grade.

1 2 3 4 5 = _____ AND 1 2 3 4 5 = _____

GRADE:

Comments:

Important details:

- ➔ This digital project should be about **5-7 minutes long. No more than 10 minutes.**
- ➔ Collaboration is key, so plan on working to structure your time together.
- ➔ I am a resource, but for technical assistance, you'll work with the **DigiSpace consultants.**
- ➔ As you can see, this is a pretty wide-open assignment. Let's stay in touch. Run ideas by me. Expect that there might be some modifications or alterations as the project goes forward. Stay flexible, OK?

KEY DATES FOR SPEECH 4:

WEEK 11

- Pitch and Prep

WEEK 12

- Dry-dry-run/in-class prep (recorded)
- Meeting/planning/researching/rehearsing

WEEK 13

- Dry-run/in-class prep (recorded)
- Recording and editing (You're working with your group or consulting with me)

WEEK 14

- **No class—Thanksgiving Break;** recording and editing (You're working with your group or consulting with me)

WEEK 15

- In-class viewing