

CONSTELLATION BRANDS

PITCH DECK



CONSTELLATION BRANDS



**SERVING AS
GOOD
STEWARDS OF
OUR
ENVIRONMENT
AND NATURAL
RESOURCES**

Constellation Brands is a leading beverage alcohol company with a diverse portfolio that includes beer, wine, and spirits.

Notable Brands include -
Corona, Modelo, and
Pacifico



Constellation Brands

TRIPLE/BOTTOM LINE

People (Social Responsibility)

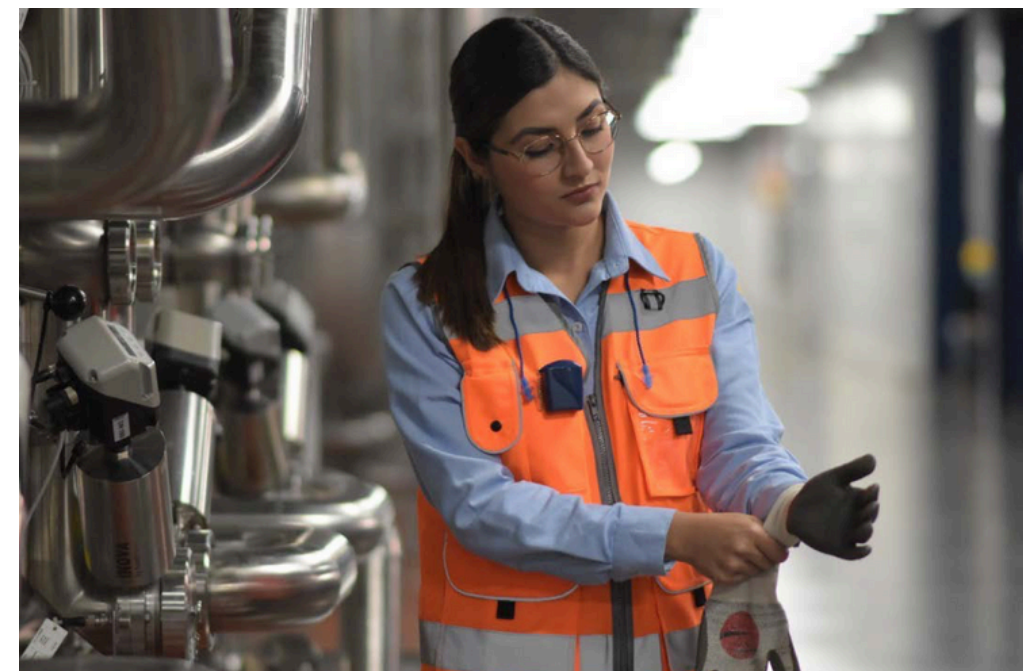
- Women in Leadership programs to promote DEI.
- \$98M+ invested in minority and female-founded businesses.
- Strong employee benefits for health, wellbeing, and career growth.

Planet (Environmental Stewardship)

- Exceeded goal of restoring 1.1B gallons of water; new goal 5B gallons by FY2025.
- Target to cut Scope 1 & 2 GHG emissions by 15% (by FY2025).
- Reducing waste and increasing recyclable packaging.

Profit (Economic Prosperity)

- Sustainable practices driving brand loyalty and new markets.
- Embedding ESG to support long-term growth and shareholder value.
- Investing in community development and local economies.

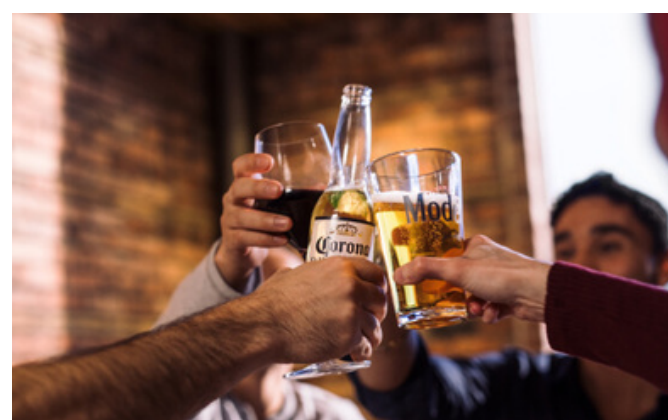
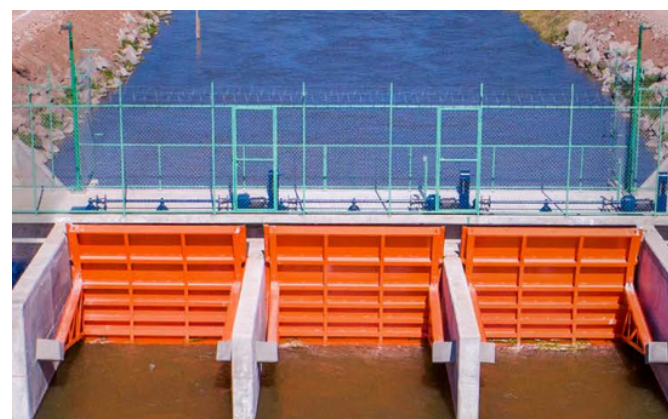


SIPOC ANALYSIS

SIPOC ELEMENT	CURRENT	FUTURE OPPURTUNITES
Suppliers	Partner with sustainable material and agricultural providers.	Require regenerative farming and renewable energy sourcing from suppliers
Inputs	Glass, boxes, hops, barley, water (current inputs are only partly sustainable)	Switch to inputs that are compostable, recyclable, or made through circular economy models
Processes	Brewing, bottling, packaging, shipping	Add closed-loop water systems and expand renewable energy onsite to run operations cleaner
Outputs	Beer, packaging waste, emissions.	Create returnable packaging and invest in carbon capture
Customers	Retailers, distributors, consumers.	Promote eco-labeling and educate on recycling and reuse

TIME/COST/ QUALITY

Reaching the Triple Top Line



Time

Expand renewables and optimize logistics
(faster, cleaner production)

Cost

Cut landfill and energy costs with Zero
Waste and 100% renewables

Quality

Focus on sustainable ingredients
and eco-friendly packaging

Scope 1, 2, 3

Reduce emissions across
operations, suppliers, and
customers

THANK YOU!

Any Questions?

References

Constellation Brands | Sustainability

Minimizing our environmental impact is essential to Constellation Brands' long-term success. Read about our efforts relating to water, carbon, solar and more.

 Constellation Brands Corporate Website

[https://dkdvq28u378lf.cloudfront.net/23_CBrands_ESG_Report_6_11_24_R10V1_OUTLINED+\(1\).pdf](https://dkdvq28u378lf.cloudfront.net/23_CBrands_ESG_Report_6_11_24_R10V1_OUTLINED+(1).pdf)