

Explainers

You asked for it, and I responded.

Here is a chance to earn 2 bonus points on your overall class grade by creating an “Explainer.”

An Explainer video can be useful for explaining a product or a company’s story in a memorable way. They can also be useful in journalism and specifically sports to help explain how something works or a complicated rule. For example, what is a balk in baseball? How does it happen? How frequently does it happen? What happens when it does?

Fine points: These videos should be 2-3 minutes long, have clear audio and video, and be uploaded on YouTube as unlisted. I’ll ask your permission in advance if I could share these with future students.

I’m fine with this being a 2-person project, but no more than 2.

I’ll need you to pitch your idea to me beforehand, so we don’t have duplicates.

Finer points: You’ll likely need to do some light editing on this project. A number of you are in a production course currently or have been recently, so this should be familiar territory. Also, the DigiSpace at SASC has digital tutors you can work with on your digital projects.

Please, no AI use for this project.