

***THEME GROUP PROJECT—BROCHURE*****STEP ONE: PICK A THEME**

Once your groups are established, decide which **THEME** you'd like to work with:

**THEME 1: Sustainability:** What does sustainability mean in the context of the UNE community? How does the work of sustainability at UNE impact communities outside the university? How will our vision of sustainability influence the work you'll take on in the future?

**THEME 2: Civic Engagement:** What is civic engagement in the context of the UNE community? How does positive civic engagement contribute to the health and wellbeing of a vibrant community? How can students play a positive role in civic engagement that not only advances understanding but also welcomes different perspectives and solutions to complex human issues?

**THEME 3: Research and Community:** How is UNE not only a repository of knowledge but also at the cutting edge of deep learning? What role does research play in the success of the university on all levels?

This project will ask your group to help provide answers to the above questions by doing some research and building connections with faculty, staff, peers, and campus resources. You will need to interview 3 different members of the UNE community, research your theme online AND in person, and create your own images/photos of campus locations, buildings, and/or resources.

**STEP TWO: GATHER YOUR INFO**

Each brochure must contain all of the following **MUST HAVES** and be relevant to your theme:

- 1 quote from a faculty member at UNE
- 1 quote from a staff member at UNE
- 1 quote from a student at UNE (must be either sophomore, junior, or senior)
- At least 3 images created by group members (no grabbing images from the internet)
- At least 3 headlines and concrete, specific details about your theme from research

**STEP THREE: PUTTING IT ALL TOGETHER**

Using the [brochure-making capabilities](#) of Word, or one of the many brochure templates found online, create an attractive, informative, and dynamic **6-panel brochure** that helps communicate detailed information about your chosen theme in a pleasing way to the reader.

Below is a premade template for what *could* fill in each panel; your group is welcome to blaze your own path, but remember *all* of the **MUST HAVES** must be included in your brochure:

**PANEL 1 grabs attention and has:**

- Some kind of UNE logo
- Striking graphic/image
- Some kind of slogan incorporating your chosen theme
- UNE's location

**PANEL 2 creates interest using:**

- Headline + concrete and specific details about your theme from research
- Dynamic layout and graphics/image
- Quote 1

**PANEL 3 builds on interest using:**

- Headline + concrete and specific details about your theme from research
- Dynamic layout and graphics/image
- Quote 2

**PANEL 4 builds on interest by:**

- Headline + concrete and specific details about your theme from research
- Dynamic layout and graphics/image

**PANEL 5 creates interest using:**

- Quote 3 (your most potent)
- Dynamic layout and graphics/image
- Headline + concrete and specific details about your theme from research

**PANEL 6 is a call to action providing:**

- Made by: Names, majors/minors/expected year of graduation
- Dynamic layout and graphics/image
- Final word on your theme

**KEY DATES**

**WEEK 6**-Unpack project/begin

**WEEK 7**-In- and out of class work

**WEEK 8-** In- and out of class work/present

**EARNING CREDIT:**

You'll earn credit for both your collaboration with your team in and out of class, journals, as well as the brochure itself and how your team presents it to the class).

**Earn up to 5 points for:** Collaborating effectively with your team in and out of class

**Earn up to 5 points for:** Thoughtfully completing and posting all journals on time.

**Earn up to 5 points for:** Presenting your brochure to the class and ensuring all members have equal speaking time.